



Birthcare You Believe In



Midwife innovations for moving births

## **MIDWIVES**

Childbirth, a miraculous yet challenging adventure. From physical and emotional demands, to unpredictable variations, each labor unfolds as a unique journey. A unique journey that requires individualized approach. Midwives play a vital role in transforming childbirth into a positive and empowering experience.

It is our mission in birthcare to innovate uses of mobilization in childbirth.

Prioritizing well-being, we bring midwife innovations into the birthing suite. Our approach integrates Spinning Babies® pioneering methods for birth preparation and care, alongside upright birth positions. This streamlines the birthing team's work, making labor easier. We've matched the world's most versatile birthing bed, Ave2, with Vibwife, the only patented birth mobility system. This supports hospitals in shared goals of improving maternity outcomes.

> For a Birthcare You Believe In.



# AVE2 & VIBWIFE

Birthcare You Believe In



## SIMPLIFYING THE ART OF MIDWIFERY



OneHand<sup>™</sup> simplifies Ave2 control, ensuring easy positioning, while AlwaysThere<sup>™</sup> keeps bed components attached, eliminating loss and caregiver frustration.

## **EMPOWERING BIRTH WITH MOVEMENT & RELAXATION**



Ave2's **BirthUpright<sup>™</sup>** supports diverse positions, involves partners, and creates an optimal birthing environment. The nest position allows safe circling on the birthing ball.

## LEAD THE GLOBAL BIRTHCARE MOVEMENT



Ave2 and Vibwife promote the Spinning Babies<sup>®</sup> approach to physiological birth which equalizes soft tissue tension and systemizes birth positions to optimize labor progress. Spinning Babies<sup>®</sup> is a global organization training tens of thousands of caregivers annually.



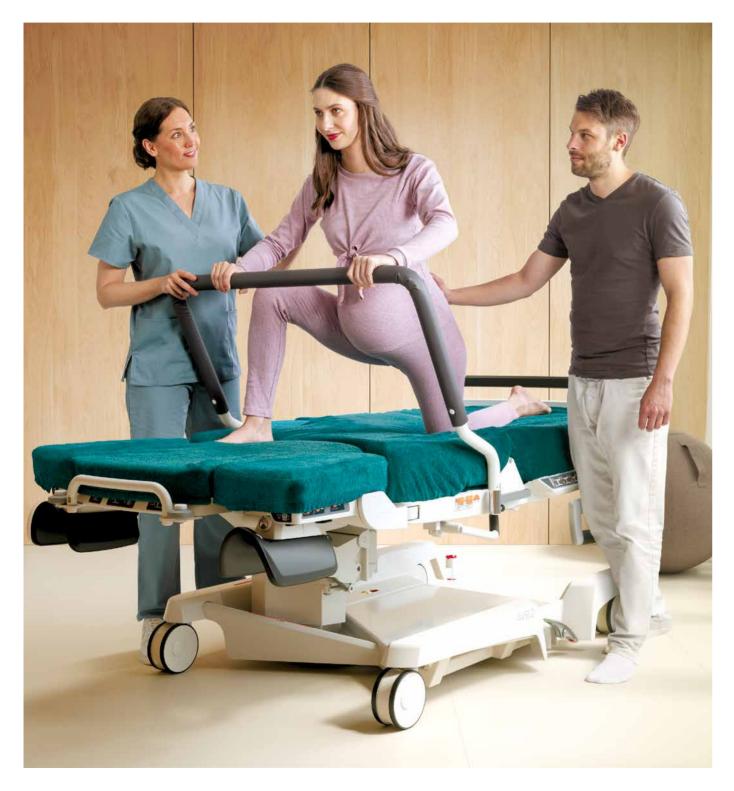
Vibwife<sup>®</sup> mimics traditional mobilization for efficient, low-strain childbirth, and is endorsed by over 93% of professionals.<sup>1</sup> The TurnSupport<sup>™</sup> helps reposition mothers, reducing the workload for caregivers.

Vibwife empowers mothers to move during birth, following AWHONN<sup>2</sup> and ACOG<sup>3</sup> guidelines. Mobile and upright birth leads to 29% less c-sections and a 19% reduction in epidural usage.<sup>4</sup>

Pioneering state-of-the-art practices enhances the birth hospital's quality of care, bolstering its reputation and popularity as a preferred birthplace. This, in turn, supports the goal of maintaining or increasing yearly birth numbers.

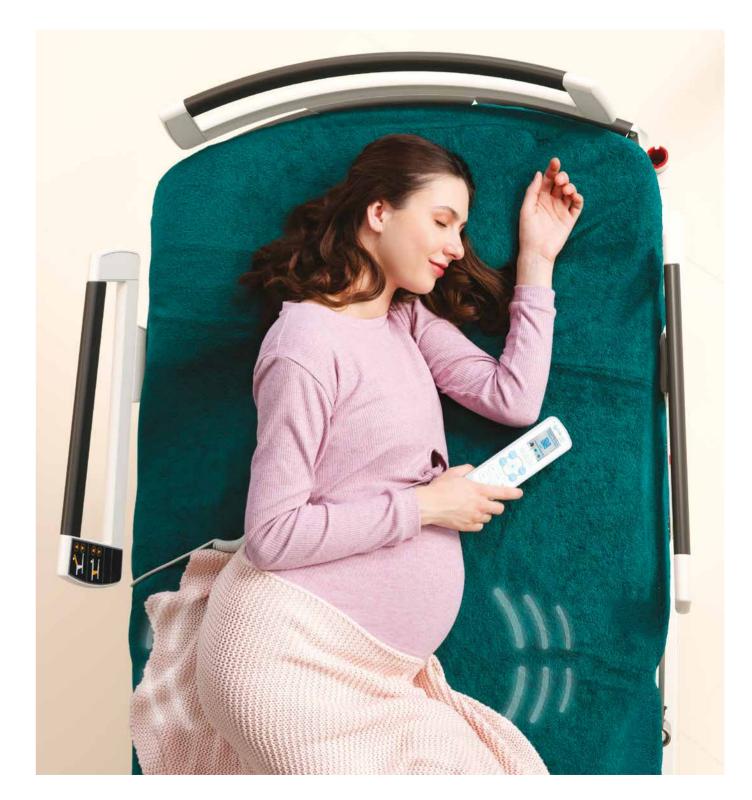
## AVE2

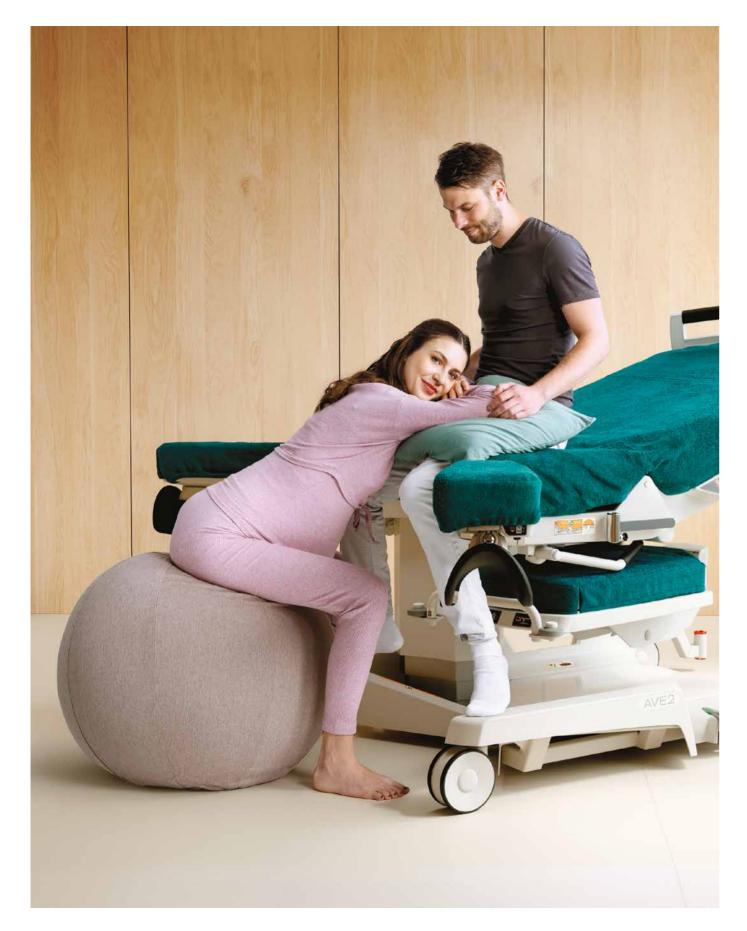
The world's most versatile birthing bed with improved ergonomics for caregivers and a wide array of positions for mom



# VIBWIFE

The only patented birth mobility system, replicating traditional mobilization techniques





# SOLUTIONS OVERVIEW

## ENHANCED BIRTH OUTCOMES



#### SUPPORT PHYSIOLOGICAL BIRTH

Encouraging the adoption of mobility and an upright position during birth is recommended by international guidelines.



## RELAXATION & PAIN MANAGEMENT

Vibwife enables continuous oscillated movement to promote muscle relieves similar ways as mobilization techniques provided by midwives with the Rebozo technique.



#### IMPROVE BIRTH EXPERIENCE

Ave2 and Vibwife support the autonomy of the mother and improve the room atmosphere.

## IMPROVED CAREGIVER & HOSPITAL WORKFLOW



#### ERGONOMIC MOVING & POSITIONING

Ave2 and Vibwife allow caregiver to maintain an ergonomic position during all birth stages and reduce physical strain for them.



#### HOSPITAL OPERATIONS EFFICIENCY

Ave2 and Vibwife are tools that make birthcare more efficient and increase revenue of the hospital.



- Often not possible to implement guidelines due to limited staff and unpredictable workload.
- In high-income countries, most women give birth in a supine or semirecumbent position despite WHO recommendations for varied birthing positions.<sup>5</sup>
- The lithotomy position increases the risk of severe perineal tears, leading to long-term complications like anal incontinence, sexual issues, pain, and reduced quality of life.<sup>6</sup>



## SOLUTION

Ave2 and Vibwife are providing mobilization and upright birth positions during labor which is recommended by international guidelines.

## A MOBILE AND UPRIGHT BIRTH HAS BEEN ASSOCIATED WITH

-29% fewer unplanned cesarean sections.4

1h 22 min shorter birth

duration.4

## UPRIGHT AND MOBILE BIRTH





Nest Circling safely on a birthing ball and supported by the birth companion.

Stairwalking Harmony" movement.

## THREE BALANCES<sup>SM</sup> FROM SPINNING BABIES<sup>®</sup>



The Jiggle supported by Vibwife

The Jiggle\*

"Vibrations & Jiggle".

Forward-leaning inversion\* Forward-leaning inversion supported by lowerable foot section.

19% fewer epidurals requested.4

Stairwalking in the bed with "Infinite



Squatting Squatting safely with the help of the squatting bar.





#### Side-lying release\*

Side-lying release supported by solid siderails.



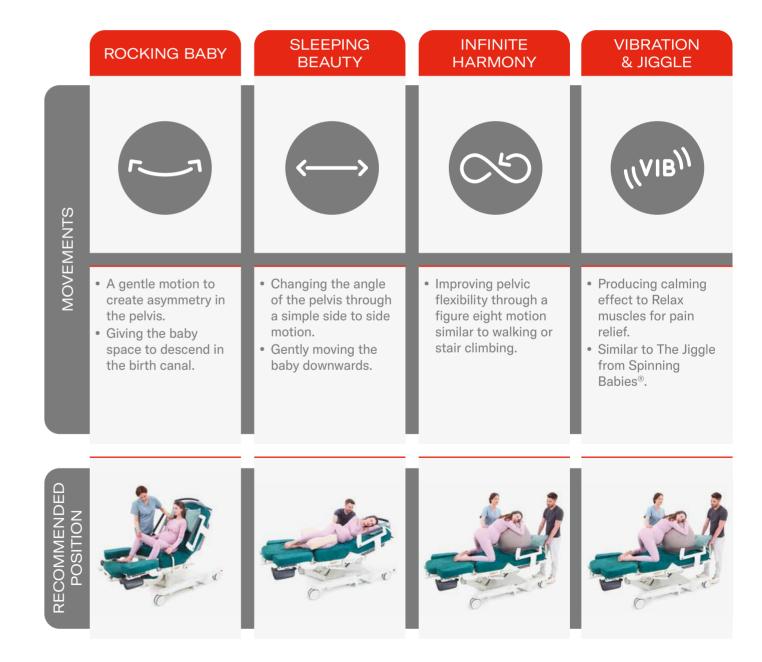
- Traditional relaxation support requires consistent one-to-one care, which is often not feasible.
- 52,5 % on average of nulliparous women use epidural anesthesia during labor in high-income countries.<sup>7</sup>
- A recumbent position can increase pain and labor length in the first labor stage.<sup>4</sup>



## SOLUTION

Vibwife enables continuous oscillated movement to promote muscle relieves similar ways as mobilization techniques provided by midwives with the Rebozo technique.

90% of mothers felt relaxed after using Vibwife.<sup>1</sup>



**76%** of mothers say that Vibwife helped them to better cope with birth pain.<sup>8</sup>



- A positive birth experience is supported by a calming and relaxing atmosphere. Providing this within a clinical setting poses a challenge for hospitals.
- Women report a lack of autonomy and involvement in decision-making during childbirth.9
- Only 1% of women state they wish a c-section which is not medically required.<sup>10</sup>



## **SOLUTION**

Ave2 and Vibwife support the autonomy of the mother and improve the room atmosphere.

90% of mothers want 91% of mothers state, Vibwife felt to use Vibwife again.<sup>1</sup> pleasant during conractions.<sup>8</sup>





## SUPPORTING SIDERAILS

Utilizing the angled foot section for pushing and gripping The gentle underlighting provided by Ave2 contributes to solid siderails to rise with autonomy, while siderail the creation of a serene and soothing ambiance during controls provide self-adjustment capability. childbirth, ensuring a calm and relaxing environment.

### **VIBWIFE ENABLING AUTONOMY**

Caregivers offer guidance while mothers fine-tune movements. guaranteeing uninterrupted motion even during multitasking. Through the empowerment of self-turning with TurnSupport, it nurtures autonomy and eliminates the sensation of being a 'patient.'



## CALMING ATMOSPHERE

# ERGONOMIC MOVING & POSITIONING

## CHALLENGE

- Most midwives report musculoskeletal discomfort. Most commonly for the low back (71%), neck (45%), and shoulders (45%), because of non-ergonomic positions during labour.<sup>11</sup>
- Assisting pregnant women with regular repositioning is physically demanding.<sup>11</sup>



## SOLUTION

Ave2 allows to caregiver to maintain an ergonomic position in different situations during labor and Vibwife reduces physical strain for caregivers.



## ONEHAND<sup>™</sup> CONCEPT

Effortlessly manage Ave2's key features with just one hand. Swiftly stow the foot section, operate footrests and calf rests, flip away siderails, and control buttons – all with single-handed ease.



## LESS PHYSICAL STRAIN

Vibwife simulates traditional Rebozo birthing techniques without any physical effort and enables continuous movement.



### **GENTLE SUPPORT**

The woman can apply pressure to the slanted foot section or footrests without exerting force on the caregiver's hips or neck.



## **VIBWIFE TURNSUPPORT**

TurnSupport empowers caregivers to effortlessly reposition mothers using onscreen instructions and a simple movement pattern, enabling self-turning for most mothers.



- More than 40% of midwives experience work-related burnout.<sup>12</sup>
- Almost 40% midwives consider to leave their workplace and 21% to leave their profession completely because of dissatisfaction.<sup>13</sup>



## **SOLUTION**

Ave2 and Vibwife contribute to reduction of the workload of caregivers and enhances care quality.





## **CLEANABILITY**

Bacterial-static leather, seamless upholstery and intelligently designed separate sections simplify maintenance. The bed's durability is ensured by an electrostatically applied epoxy powder coating that guards against corrosion.

## **MAKING PARENTS INDEPENDENT**

After a brief introduction of the caregiver, parents can use Vibwife independently. Enabling caregivers to delegate the strenuous task of birth mobilization to Vibwife.



## **ALWAYSTHERE<sup>™</sup> CONCEPT**

With the AlwaysThere<sup>™</sup> concept, essential Ave2 components remain attached, eliminating loss and the need for caregiver installation, while enabling swift transformation into lithotomy position during emergencies.

## EDUCATION BEYOND PRODUCT



#### LINET ACADEMY TRAINING & SPINNING BABIES®

LINET Academy, a robust Learning Management System, offers accredited Spinning Babies<sup>®</sup> classes coming in 2024, to equip your team with expertise for practical use. Use it as a standalone solution or integrate seamlessly with your existing LMS.

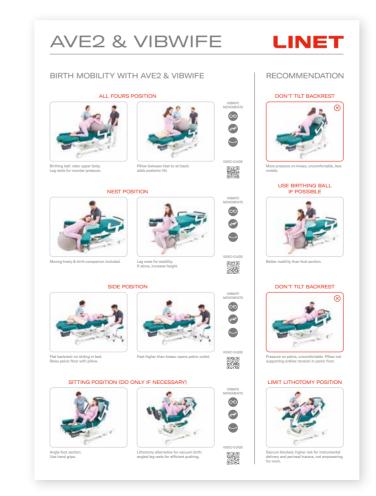


#### **VIBWIFE PARENTS TRAINING**

The Vibwife Parent Training introduces Vibwife to parents within 5 minutes. It explains the 4 movements and teaches the importance of a mobile birth. They are able to test a virtual Vibwife, making them familiar how to best use it. So they know what to expect when they come to give birth. It is a tool for you to engage parents and promote thearketing innovative technology you offer.

## MARKETING GUIDANCE

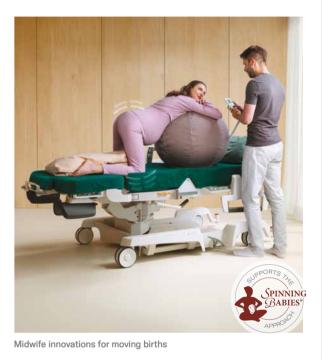
The Vibwife Marketing Package enhances your birth center's appeal with state-of-the-art facilities and the Vibwife Parent Training, which explains its 4 movements and benefits. Parents can test a virtual Vibwife, increasing patient satisfaction. Notably, the Vibwife study revealed that 90 % of mothers would use it again for future births,



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### VIBWIFE ENROLLMENT TRAINING

- 1. Online pre-training the caregivers do before installation of the product.
- 2. Training after installation where the theory learned in the online pre-training is trained hands-on.
- 3. Poster guides with photos containing the essence of the training. QR codes enable the caregivers to access a repetition of the trained parts quickly.

Staff who were not able to participate in the enrollment training can do it by themselves with the online hands-on training. The on-site training is replaced with a training checklist they have to follow to complete the training.

## **KEY FEATURES**





**ONEHAND<sup>TM</sup>** concept ensures that you can effortlessly manage Ave2's key features.



**LEGRESTS CONCEPT** enables to respond quickly and effectively to different situations.



ALWAYSTHERE<sup>™</sup> concept, essential bed components remain attached, eliminating loss.



SOLID SIDERAILS helps women as a support and are hideable when transferring from one bed to another.



HAND GRIPS increase the comfort of a woman in the second stage of childbirth.



VIBWIFE'S REMOTE CONTROL easily operates the moving mattress and offers 4 functions.

# TECHNICAL SPECIFICATIONS





#### Technical parameters: Ave2

2122 mm
1570 mm
980 mm
150 mm
600 mm
1050 mm
-10°/+70°
0°/+18,5°
0°/-10°
0°/+135°
0°/+60°
0°/-22°
240 kg
245 kg

#### Electric parameters: Ave2

Batteries – back-up	24 V / 2.3 Ah
Voltage – input	100 – 240 V
Motor voltage	24 V
Ingress protection of the birthing bed	IPX4
Protection class	class I.
Classification of applied parts	В

#### Technical parameters: Vibwife

Width	855 mm
Length	1440 mm
Height	135 mm
Weight	26 kg
Safe Working Load	220 kg
Maximum patient weight	220 kg
Cover color	Blue

#### Electric parameters: Vibwife

Voltage input	100–240 V
Ingress protection	IPX4
Protection class	Class I.

#### SIMPLIFYING THE ART OF MIDWIFERY

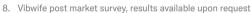
Ave2 allows for convenient one-hand control of its functions, while Vibwife replicates traditional mobilization techniques with minimal effort.

#### EMPOWERING BIRTH WITH MOVEMENT & RELAXATION

Ave2 offers a wide array of positions for mom, and Vibwife provide movements that align with specific stage of childbirth and help to relax.

#### I FAD THE GLOBAL BIRTHCARE MOVEMENT

This birthing solution is fully compatible with the Spinning Babies<sup>®</sup> approach. And moms simply love Vibwife! 90% of them would use it again.



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